Bayesian Model

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1 Bayesian Generalized Linear Model

1.1 Not Hierarchical Statistical Model

We want to fit a model to our data, where the occurrence of the species $(y_{i,j})$ for site *i* in projected area *j* is modeled as,

$$y_{i,j} \sim \text{Bernoulli}(p_{i,j})$$

 $\text{logit}(p_{i,j}) = \beta_0 + \beta_1 \times \text{dist.human}_{i,j}$

1.1.1 Priors

$$\beta_0 \sim \text{Logistic}(0, 1)$$

 $\beta_1 \sim \text{Logistic}(0, 1)$

1.1.2 Alternative Priors

$$\beta_0 \sim \text{Normal}(\mu = 0, \sigma = 1.5)$$

 $\beta_1 \sim \text{Normal}(\mu = 0, \sigma = 1.5)$

1.2 JAGS syntax for this model

```
model {
# Priors
  b0 ~ dlogis(0,1)
  b1 ~ dlogis(0,1)
#Alternative priors on the logit scale
#Note that JAGS parameters for the Normal distribution
#are mu (mean) and the precision, which is
#the inverse of the variance,
#i.e., tau = 1/sigma^2
  b0 ~ dnorm(0,1/1.5^2)
  b1 ~ dnorm(0,1/1.5<sup>2</sup>)
# Likelihood
  for (i in 1:N) {
     y[i] ~ dbern(p[i])
     logit(p[i]) <- b0 + b1*dist.human[i]</pre>
  } #End loop
```

} #End Model